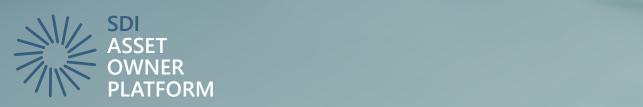
SDI ASSET OWNER PLATFORM

Jennifer Coulson, Vice President ESG BCI











SUSTAINABLE DEVELOPMENT INVESTMENTS

Focus on solutions

The AOP consists of asset owners who invest in solutions that contribute to the UN Sustainable Development Goals. These investments meet our financial risk and return requirements and support the generation of positive social and/or environmental impact through their products and services, or at times through acknowledged transformational leadership. We distinguish between investments where impact has, and those where it has not, been measured and stimulate the latter to report on measurable impacts.





SDI AOP: ASSET OWNER-LED, AI INSIDE AND GLOBAL REACH

Our Operating Organisation* is designed to enable our goal: providing a SDI standard

Three-layer operating organisation

Clear governance & credibility

The SDI AOP Design Authority (a separate legal entity) establishes and maintains the taxonomy of solutions that contribute to the SDGs. It decides on the rules for identifying SDIs. It provides credibility and continuity.



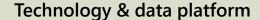
Design Authority

Owned by asset owners defining the SDI taxonomy









Entis, as data- and software technology partner, translates these rules into an SDI classification making use of structured and unstructured data. Artificial intelligence combined with human intelligence, provide transparency, scale and continuous improvement to the SDI classification.





Professional global service

Axioma will be the distributor of the SDI product, providing secure access to the data and first line support globally. It is selected as a partner for its global network and expertise for distribution and further development of our (future) product or derived products.

Global Distributor







^{*} Legal establishment of the operating organisation is in the process of being formalised at time of this presentation, June 2nd

POLLING

Question: Are you currently mapping your investment portfolio to the SDGs

Answer: Yes or No



POLLING

Question: Do you have plans to measure and report SDG contributions from your portfolio in the next 12 months?

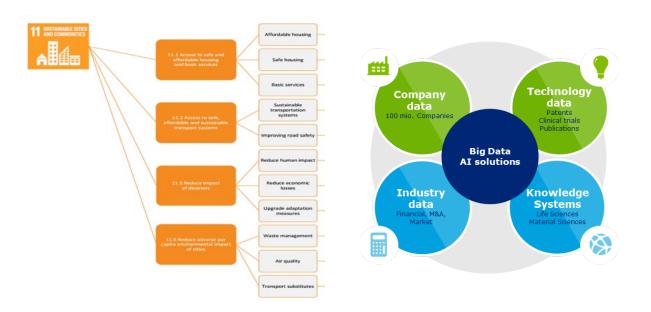
Answer: Yes or No



A STANDARD FOR INVESTING INTO THE SDGs

Translating the definition, with the help of data, into actionable insights

SDI decision SDI AI & SDI company SDI reporting SDI taxonomy definition validation data & report rules









SUSTAINABLE DEVELOPMENT GOALS

Contributions through product & services vs. operations & conduct



- Contribution through product & services (solutions)
- **Contribution through** operations & conduct



PRODUCT ROADMAP

Increasing the value for investors by continuously refining and extending the product





SDI Product launch

- Legal establishment Design Authority
- Contracting Qontigo partnership
- Press announcement
- Commercial launch event



Product extensions

- Forward looking metrics (e.g. patents)
- Outcome oriented metrics
- ...





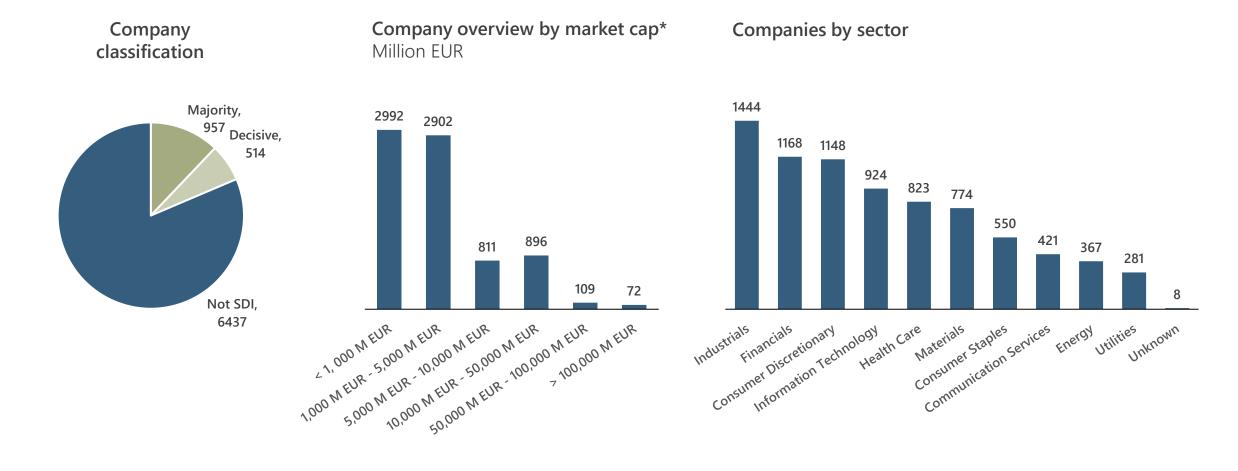
Product refinements

- Sector research (e.g. IT)
- Expanding universe to ~10.000 by including private companies (Q4 2020)
- ...



SDI UNIVERSE COVERAGE

Additional statistics



^{*} Excluding companies for which market cap data wasn't available



THE OFFERING IS UNIQUELY POSITIONED IN THE MARKET

(2) 5 3 Broad coverage Alignment **Focus** Objectivity **Transparency** of global capital markets as it is based on financial with large asset owners with large asset owners on companies' product or (credibility) portfolio service-related metrics (revenues) (credibility) contributions to the SDGs (i.e. not ESG) $\left[6\right]$ Rule-based and Continuous Use of unstructured Standard-setting with Opportunities to shape the product auditable improvement and data large asset owners for accelerated market classification through artificial efficiency development agenda intelligence / natural adoption of Sustainable through machine learning e.g. for further language processing Development development of companies' Investments and enhanced SDG-specific operations; engagement with future contributions: companies, regulators and measurement of outcomes other stakeholders

