EUREX Architects of trusted markets



# **ESG Derivatives** Launching the Next Generation of ESG Derivatives

9 December 2020

## Agenda

**1** Derivatives in sustainable finance

2 Eurex approach towards ESG

**3** The next generation of ESG indices

4 Trend towards sustainable versions of European flagships



# Derivatives in sustainable finance







## The role of derivatives in sustainable finance

## Benefits of Derivatives in promoting sustainability

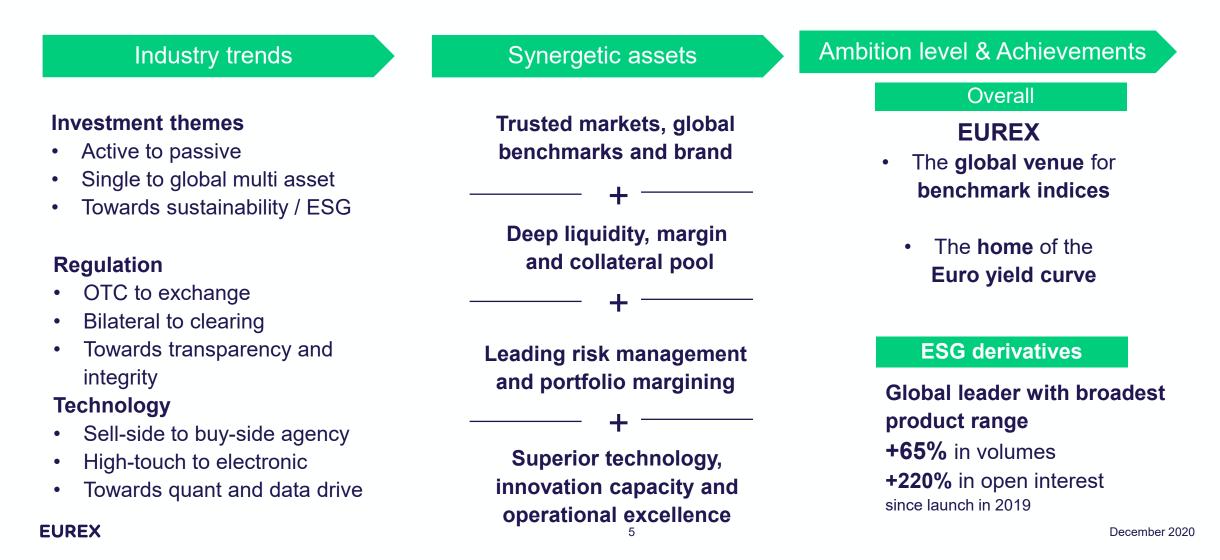
The transition to a more sustainable global economy requires scaling up of investments that provide environmental and social benefits. To this end, **derivative contracts** and financial instruments **can play a very important role in achieving the goals of the Sustainable Finance Action Plan**. This is because derivatives can:

- Enable capital to be channeled towards sustainable investments
- Help firms hedge risks related to ESG factors
- Facilitate transparency, price discovery and market efficiency
- Contribute to long-termism
- The use of derivatives by market participants is being examined in the context of the EU sustainable regulatory framework that is currently being developed.
- The EU Taxonomy sets the framework for what is regarded as sustainable, while the disclosures framework will enhance the transparency surrounding sustainable investments.
  - Derivatives have been and will be developed to reference these new measurements and metrics with a view to contributing to the financing of projects and funding of companies in the transition to a sustainable future.

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# **Eurex – Leading derivatives exchange**

Well positioned to support the emerging and powerful new sustainable asset class





Question: Did you already trade ESG Equity Index Derivates?

Answer 1: Yes

**Answer 2:** Not yet – We are considering switching flow for ESG Funds

**Answer 3:** No – Interesting product. This is the first time I hear about it

Answer 4: No









# ESG (Environmental, Social, Governance) derivatives

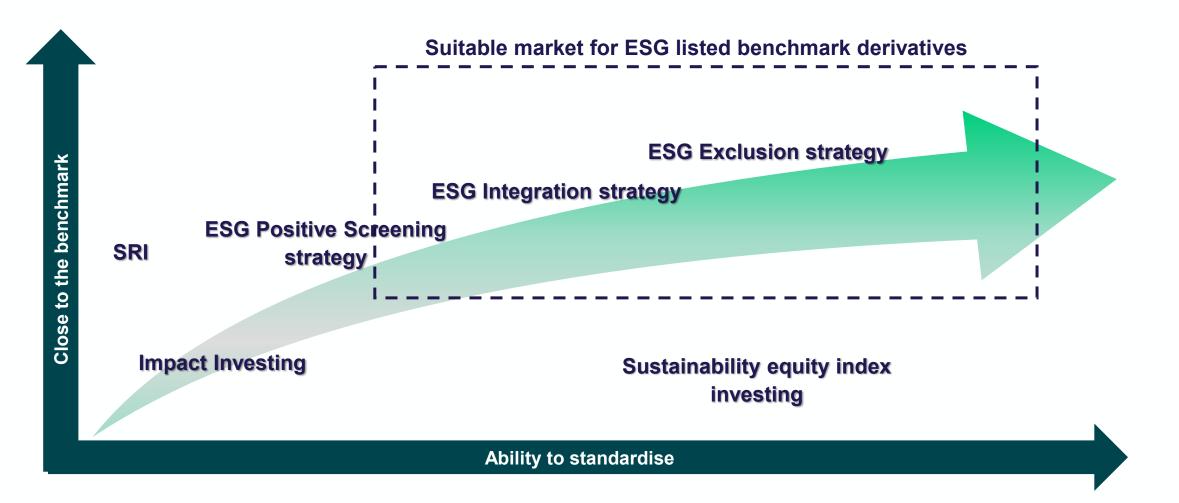
## Background on equity index products

- In 2018, in order to address the increased demand for exchange traded derivatives in sustainable products, Eurex collaborated with benchmark providers and market participants on sell- and buy-side to launch a sustainable derivatives product suite.
- In February, 2019, Eurex launched ESG versions of STOXX key European benchmarks and further expanded with global benchmarks, adding World, USA, EM, EAFE and Japan regional ESG indices in the first quarter of 2020
- Driven by the growths of ESG assets under management, expected increase in the next decade, demand from both retail and institutional investors, Eurex extended its product range. On November 9, Eurex further launched futures and options on DAX 50 ESG and Euro Stoxx 50 ESG indices
- Fixed Income ESG Derivatives in evaluation

	Buy Side	Sell Side
Feedback	<ul> <li>The product suite offers an hedging alternative to existing benchmarks</li> <li>ESG methodology in index design outweighs performance</li> <li>Useful to implement ESG related strategies based on well known benchmarks</li> <li>Clients start looking at PABs, CTBs (early stage)</li> <li>Products needs to be liquid, with on-screen prices and OI, as well as support off-book</li> </ul>	<ul> <li>Increasing topic with clients, high strategic importance</li> <li>Small number of client trades so far but a lot of discussion</li> <li>Has not reached the critical mass yet (lack of standard definition of ESG, diversity leads to request for more customized indices )</li> <li>Useful for implementing ESG related strategies for clients based on well known benchmarks</li> <li>The product suite satisfies the requirements of a liquid and cost effective product</li> </ul>

## Simple ESG investment strategies

A basis for tradable standardized contracts



## **Responsible investment approaches covering**

Passive index approaches and Eurex product coverage

ſ	METHODOLOGY	PRINCIPLES	PRODUCT RANGE
Ise 1	Negative Screening	Excluding companies based on controversial product involvements, like tobacco, weapons	STOXX Europe ESG-X futures / options
Phase	Norms-Based Screening	Excluding companies of the benchmark index based on breaches of UN Global Compact principles	STOXX USA 500 ESG-X futures Other index providers
	ESG Integration	Incorporating ESG scores to enhance the risk-return profile of a benchmark index	EURO STOXX Low Carbon futures, STOXX Europe Climate Impact futures STOXX Erp Leaders Select futures / options
Phase 2	Positive Screening Inclusion of companies that show (relatively) the best performance on ESG (by sector)		DAX 50 ESG futures / options EURO STX 50 ESG futures / options <i>Further / Other index providers</i>
Phase 3	SRI (Socially Responsible Investment) Impact Investing	Investment strategy that considers both financial return and social/environmental good Investments focused on companies aiming to solve sustainable development goals (SDGs)	SRI future       SRI future       Source       Sourc
L		<b>E</b> = Environmental	9 <sup>th</sup> Nov 2020 Evaluated Launched

December 2020

## **Evaluation of ESG derivatives evolution phases**

	ADVANTAGES	CHALLENGES	LEVEL OF ESG INTEGRATION	ASSUMED TIMELINE TO MATURITY
Phase 1	Performance similar to benchmark, easy to replicate, less dependency on ESG data provider, simple to understand	No standardised exclusion criteria, ESG rating not integrated, no support of companies improving their ESG score		2019
Phase 2	Scoring of companies performing better than their peers, supporting companies improving their scores	ESG data differing, more comprehensive methodology, less standardisation		2 years 4 years
Phase 3	Impact behaviour of a specific company, very broad exclusion criteria, targeting specific ESG themes/funds	Low degree of standardisation, early stage, lower index performance, liquidity		6 years

## **Eurex ESG product portfolio**

Added EURO STOXX 50 and DAX 50 ESG options and futures (four products)

Launch date	Products	# Futures (Total)	# Options (Total)
09 Nov 2020	ESTX 50 ESG (F, O) & DAX 50 ESG (F, O)	12	4
02 Mar 2020	MSCI ESG Screened for USA, World, EM, EAFE, Japan (5 x F)	10	2
10 Feb 2020	STOXX USA 500 ESG-X (F)	5	2
21 Oct 2019	STOXX Europe 600 ESG-X (O); STOXX Europe ESG Leaders Select 30 (F, O)	4	2
18 Feb 2019	STOXX Europe 600 ESG-X (F), Climate Impact (F) & EURO STOXX 50 Low Carbon (F)	3	0

F = Futures O = Options



# **3** Next Generation of ESG derivatives





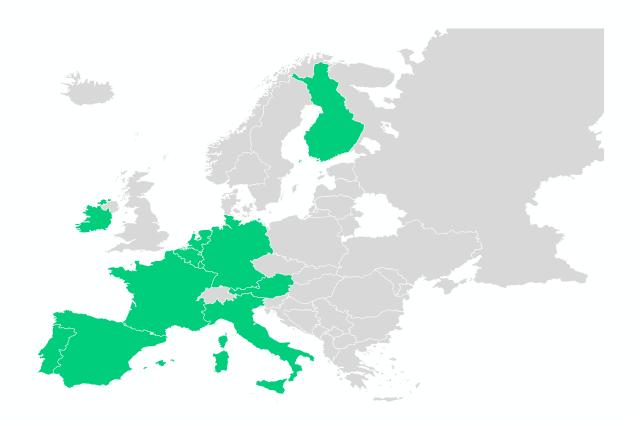
# EURO STOXX 50<sup>®</sup> ESG

## ESG version of Europe's most traded benchmark

#### **Features**

- Comprehensive and transparent: completely rules-based coverage of the Eurozone
- Balanced: selection mechanism ensures balanced representation of supersectors using Industry Classification Benchmark (ICB)
- Representative and liquid: coverage of about 60% of total free-float through liquid supersector leaders. Components ranked and weighted by free-float subject to 10% cap
- Sustainability: Integrating environmental, social and governance values
- Continuous pulse on market changes: quarterly rebalancing, annual review
- Established: launched on April 30, 2019

#### **Regional coverage**



## **ESG Integration Replacement Criteria**

	Exclusion	Inclusion
ESG scores	Bottom 10% based on ESG score	
Global Standards Screening	Non compliance with: UN Global Compact Principles (UNGC), UN Guiding Principles on Business and Human Rights (UNGPs), OECD Guidelines for Multinational Enterprises and related conventions	
Controversial weapons	Cluster weapons, anti-personal mines, biological and chemical weapons, depleted uranium, nuclear weapons and white phosphorus	All excluded companies are replaced by companies with a higher ESG score in the same ICB Supersector. Ranked based on market capitalization
Tobacco	Tobacco producers (0% revenue threshold)	
Thermal coal	>25% revenue threshold from thermal coal mining and exploration >25% coal power generating capacity	

## **Index Characteristics**

	EURO STOXX 50 <sup>®</sup>	EURO STOXX 50 <sup>®</sup> ESG
Universe	EURO STOXX	EURO STOXX
Selection		Controversial and low sustainable companies are replaced based on ESG Integration criteria
Profile	50 2,365 (EUR billions)*	50 2,251 (EUR billions)*
	Free Float Market Cap	Free Float Market Cap
Weighting	Weight constituents by free-float market cap subject to 10% weight cap	Weight constituents by free-float market cap subject to 10% weight cap

\* Source: STOXX. Data as of Sept 30, 2020.

## EURO STOXX 50<sup>®</sup> ESG Index methodology

Weighting Free Float Market Cap       Selection ESG integration by replacement         • Universe       • Replacements/Integration         • Involvement in controversial weapons       • Involvement in controversial weapons         • Involvement in controversial weapons       • Anti-personnel mines, biological and chemical weapons, cluster weapons, depleted uranium, nuclear weapons				
Maintenance Quarterly review  ESG integration by replacement  Index Type Price Index  Price Index   Index Type Price Index  Price Index  ESG integration by replacement  ESG integration by replacement  Index Type Price Index  Price Index  ESG integration by replacement  ESG integration by replacement  Index Type Price Index  ESG integration by replacement  ESG integration by replacement  Anti-personnel mines, biological and chemical weapons, cluster weapons, depleted uranium, nuclear weapon	Universe			
<ul> <li>Universe Replacements/Integration</li> <li>Free float market cap</li> <li>Replacement criteria:         <ul> <li>Exclusion of least sustainable companies - lowest 10% based on ESG score</li> <li>Global Standards Screening (if non-compliant)</li> <li>Involvement in controversial weapons</li> <li>Anti-personnel mines, biological and chemical weapons, cluster weapons, depleted uranium, nuclear weapons</li> </ul> </li> </ul>	EURO STOXX <sup>®</sup> index			
<ul> <li>Tobacco producers (0% revenue threshold)</li> </ul>	• Universe • Replacements/Integration	<ul> <li>Replacement criteria:</li> <li>Exclusion of least sustainable companies - lowest 10<sup>o</sup></li> <li>Global Standards Screening (if non-compliant)</li> <li>Involvement in controversial weapons</li> <li>Anti-personnel mines, biological and chemical wea and white phosphorus</li> </ul>		

Thermal coal

>25% revenue threshold from thermal coal mining and exploration

>25% power generating capacity (coal-fired electricity, heat or steam generation capacity / thermal coal electricity production)

 All excluded companies are replaced by companies with a higher ESG score in the same ICB Supersector. Ranked based on market capitalization

In case a company increases its ESG Controversy Rating to Category 5 and becomes non-complaint based on the Sustainalytics Global Standards Screening assessment, the company is deleted on the third dissemination day.<sup>1)</sup>

1) For further information on the fast exit rule please see STOXX rulebook

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## **Deletions and Additions**<sup>1)</sup>

Constituent Name	Supersector	Weight in EURO STOXX 50 <sup>®</sup> %	Weight in EURO STOXX 50 <sup>®</sup> ESG %	Reason for Exclusion <sup>2)</sup>
ADYEN	Industrial Goods and Services	1,7	-	Securities with lowest ESG Scores
ANHEUSER-BUSCH INBEV	Food, Beverage and Tobacco	1,7	-	Securities with lowest ESG Scores
AIRBUS	Industrial Goods and Services	1,6	-	Involvment in Controversial Weapons
Prosus	Technology	1,4	-	Securities with lowest ESG Scores
ESSILORLUXOTTICA	Health Care	1,4	-	Securities with lowest ESG Scores
SAFRAN	Industrial Goods and Services	1,4	-	Involvment in Controversial Weapons
VOLKSWAGEN PREF	Automobiles and Parts	1,1	-	Securities with lowest ESG Scores / GSS
INFINEON TECHNOLOGIES	Technology	-	1,3	
FERRARI	Automobiles and Parts	-	0,8	
LEGRAND	Industrial Goods and Services	-	0,8	
HEINEKEN	Food, Beverage and Tobacco	-	0,8	
MERCK	Health Care	-	0,7	
TELEPERFORMANCE	Industrial Goods and Services	-	0,7	
WORLDLINE	Industrial Goods and Services	-	0,5	
		10,3	5,7	

1) Source: STOXX. Data as of September 30, 2020 (post review) Overlaps between the reason for exclusion are possible e.g. VW which

 2) breaches Global Standards Screening (GSS) and is in the bottom 10% ESG scores

## **Top 10 Securities**<sup>1)</sup>

### EURO STOXX 50<sup>®</sup> ESG

Constituent Name	Weight (%)
SAP	6,45
ASML HLDG	5,95
LINDE	4,95
LVMH MOET HENNESSY	4,71
SANOFI	4,32
SIEMENS	3,59
TOTAL	3,44
UNILEVER NV	3,14
ALLIANZ	3,03
L'OREAL	3,01

### EURO STOXX 50<sup>®</sup>

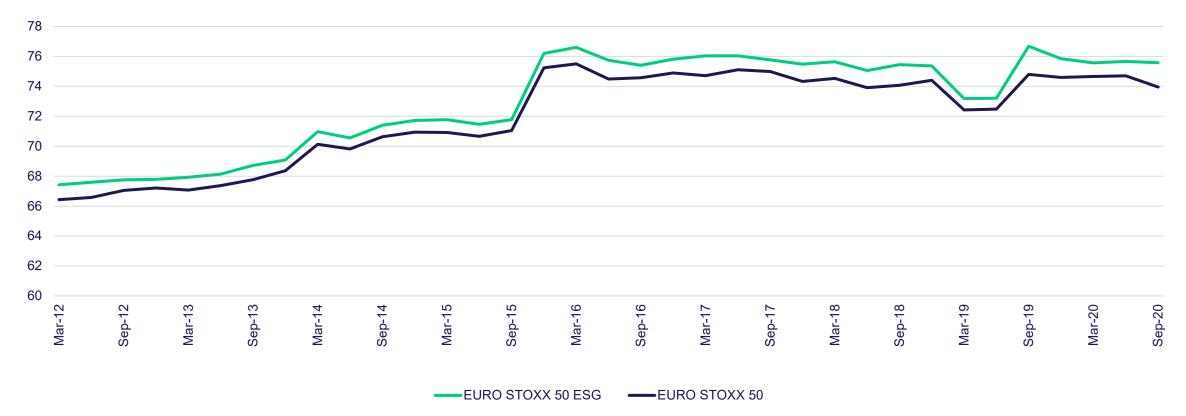
Constituent Name	Weight (%)
SAP	6,14
ASML HLDG	5,66
LINDE	4,71
LVMH MOET HENNESSY	4,48
SANOFI	4,12
SIEMENS	3,41
TOTAL	3,28
UNILEVER NV	2,99
ALLIANZ	2,89
L'OREAL	2,86

1) Source: STOXX. Data as of September 30, 2020.

## EURO STOXX 50<sup>®</sup> ESG

## EURO STOXX 50<sup>®</sup> ESG profile compared to EURO STOXX 50<sup>®</sup>

#### ESG Score Comparison<sup>1)</sup>

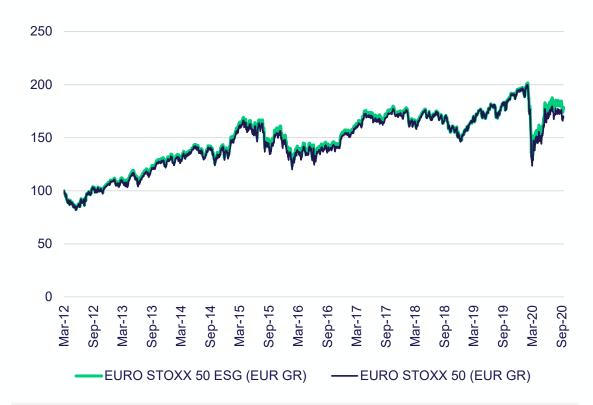


1) Source: STOXX. Data as of September 30, 2020.

## EURO STOXX 50<sup>®</sup> ESG

## Risk and return characteristics<sup>1)3)</sup>

	EURO STOXX 50 <sup>®</sup> ESG	EURO STOXX 50 <sup>®</sup>
Perf. overall (annualized)	7,02%	6,42%
Perf. (1Y)	-3,62%	-8,12%
Perf. (3Y) (annualized)	0,30%	-0,65%
Perf. (5Y) (annualized)	4,55%	4,16%
Vol. overall (annualized)	19,48%	19,85%
Volatility (1Y) (annualized)	29,69%	31,13%
Volatility (3Y) (annualized)	20,10%	20,89%
Volatility (5Y) (annualized)	19,43%	19,94%
Sharpe ratio <sup>2)</sup> (Overall)	0,46	0,42
Sharpe ratio <sup>2)</sup> (5Y)	0,35	0,32
Tracking error (Overall)	1,25%	
Tracking error (5Y)	1,39%	
Dividend yield (Overall)	4,79%	4,63%
Maximum drawdown	35,83%	38,23%
Constituents	50	50



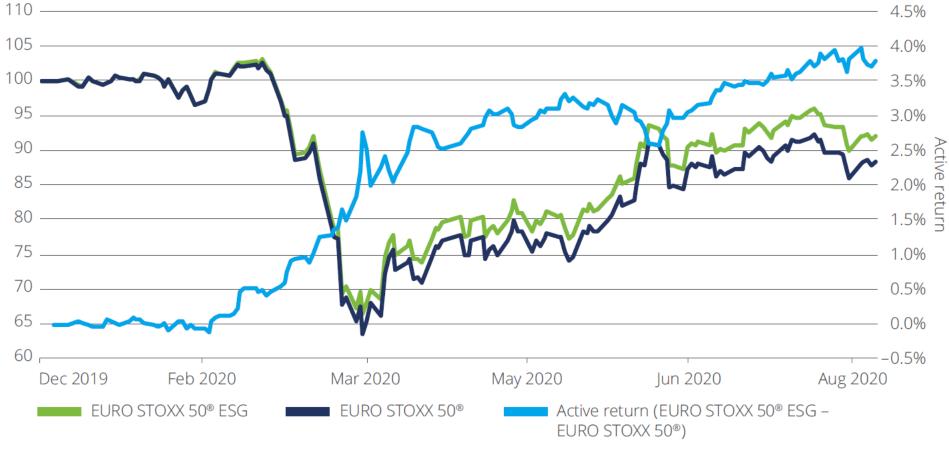
For further, legally binding information on the index, please see the STOXX factsheet: <u>https://www.stoxx.com/document/Indices/Factsheets/2020/August/SX5EESG.pdf</u>

1) Source: STOXX, daily data. Relative figures calculated against Benchmark

- 2) EONIA used as a proxy for riskless returns
- 3) STOXX Data as of September 30, 2020

# Performance

## of the EURO STOXX 50® ESG and EURO STOXX 50® Indices



Source: STOXX Ltd.

## **Premises Behind the DAX® 50 ESG**

- Apply ESG minimum screens
- Incorporate ESG score based selection element



- Maintain the DAX<sup>®</sup> philosophy
- Meet demand for new liquid solution that is similar to the DAX<sup>®</sup> but incorporates ESG screens and an ESG-based inclusion element

- Broaden number of constituents
- Lower component weight cap

## **DAX® 50 ESG Methodology Overview**

#### Universe

HDAX<sup>®</sup> (DAX<sup>®</sup> + MDAX<sup>®</sup> + TecDAX<sup>®</sup>) Price Return

#### Weighting

Free Float Market Cap Component level cap 7%

Maintenance Quarterly rebalancing, annual review

#### **Selection:**

- Rank remaining securities by
  - I. free-float market capitalization
  - II. order book volume and
  - III. ESG score
- Select 50 large and liquid companies with good ESG scores
- Selection mechanism designed to achieve low turnover

In case a company increases its **ESG Controversy Rating to Category 5** and becomes non-complaint **based on the Sustainalytics Global Standards Screening** assessment, the company is **deleted** on the **third dissemination day**.



Selection Exclusion Not Selected

#### **Selection**

Based on ESG and Liquidity Ranking

Index Type Price Index

#### Filter base universe: HDAX®

(DAX<sup>®</sup> + MDAX<sup>®</sup> + TecDAX<sup>®</sup>) for stocks in breach of a minimum ESG screen<sup>1</sup>):

- Global Standard Screenings (if non-compliant)
- Involvement in controversial weapons (if yes)
- Military contracting<sup>2</sup> (5% revenue threshold)
- Nuclear power (5% revenue threshold)
- Thermal coal (5% revenue threshold)
- Tobacco production (0% revenue threshold)

#### Maintenance:

- Annual recomposition in September applying the "Regular Exit" and "Regular Entry" rules
- Quarterly rebalancing applying the "Fast Exit" and "Fast Entry" rules
- Daily screening<sup>3)</sup>

1) As identified by Sustainalytics. Additionally, companies which do not have product involvement data are not considered for selection. Companies with no ESG scores are assigned a zero score

2) Military contracting here refers to revenues from manufacturing military weapons systems and/or integral tailor made components or from tailor made products or services that support military weapons

## DAX<sup>®</sup> 50 ESG Risk-Return Profile vs. the DAX<sup>®</sup>

#### **Risk and return characteristics**<sup>1)</sup>

EUR TR	DAX® 50 ESG	DAX®
Since inception return	8,25%	7,64%
1y return	7,60%	6,08%
3y return	0,67%	1,51%
5y return	5,34%	5,93%
Since inception volatility	19,37%	19,75%
1y volatility	31,64%	31,97%
3y volatility	21,81%	22,01%
5y volatility	20,44%	20,72%
Maximum drawdown <sup>2)</sup>	40,99%	38,78%
Overall Sharpe ratio <sup>2)3)</sup>	0,51	0,47
Tracking error vs. DAX (overall)	1,77%	-
Since inception return	8,25%	7,64%
1y return	7,60%	6,08%

#### Performance



1) STOXX data as of Sept 18, 2020. Annualized returns and annualized volatility (standard deviation) figures are used

2) Computed for the period September 24, 2012 to Sept 18, 2020

3) EONIA used as riskless asset to calculate Sharpe ratio

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# **Companies Ineligible for the DAX® 50 ESG**

As of September 30, 2020, eight stocks were ineligible, thereof four DAX<sup>®</sup> members

	Weight in index in % <sup>1)</sup>									
Name	Sector	Free Float in EURm	DAX <sup>®</sup> 50 ESG	DAX <sup>®</sup>	MDAX <sup>®</sup>	<b>TecDAX</b> <sup>®</sup>	Reason not eligible			
VOLKSWAGEN	Automobile	25.992		2,59	-	-	GSS (UNGC)			
E.ON	Utilities	21.746		2,13	-	-	Nuclear Power			
RWE	Utilities	18.903		2,07	-	-	Thermal Coal and Nuclear Power			
MTU AERO ENGINES	Industrial	8.190		0,81	-	-	Military contracting			
AIRBUS	Industrial	39.786		-	10	-	Controversial weapons and Military Contracting			
RHEINMETALL	Industrial	3.511		-	1,33	-	Military contracting			
UNIPER	Utilities	3.017		-	0,95	-	Thermal Coal and Nuclear Power			
JENOPTIK	Industrial	1.088		-	-	0,95	Military contracting			
		122.234		7,6	12,28	0,95				

- In total, six DAX® companies were not included in the DAX® 50 ESG as of September 21, 2020. Apart from the four mentioned above FRESEN.MED.CARE and DELIVERY HERO were excluded due to low ESG Rank (73 and 77).
- Wirecard was ranked 89th by ESG score among the 91 eligible HDAX securities from the latest ranking list



Question: Trading ESG benchmarks will replace trading standard benchmarks?

**Answer 1:** No – Existing benchmarks will remain most liquid

**Answer 2:** No – Existing benchmarks will include ESG Screens in the future

**Answer 3:** Yes – although liquidity will be split over different ESG benchmarks

Answer 4: Yes – Trading ESG Derivatives will become the "New Normal"

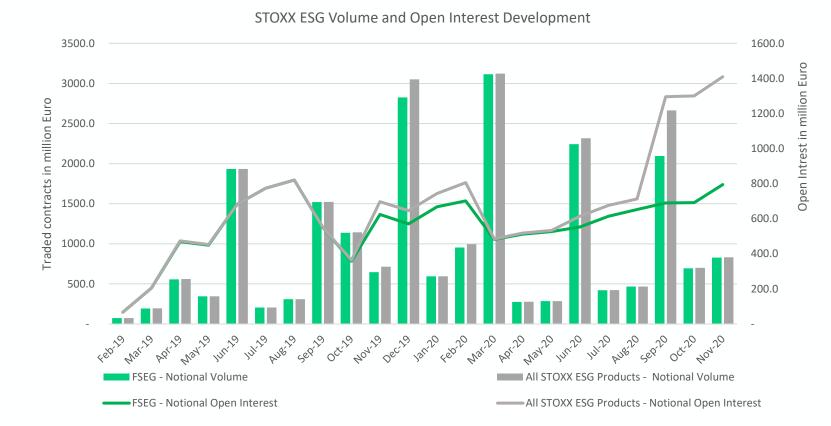


# 4 Trend towards sustainable versions of European flagships



## **Eurex took a pioneering role in ESG derivatives**

Strong track record especially in STOXX Europe 600 ESG-X futures



- Current notional open interest stands at €1.4Billion
- Approx. 923 futures and 43k options contracts were traded in 2020
- €Value of Traded Volume in ESG segment in 2020 (F&O) exceeded 12.7bn
- Mainly ESG-X futures traded
- In Sept 39k ESG options traded

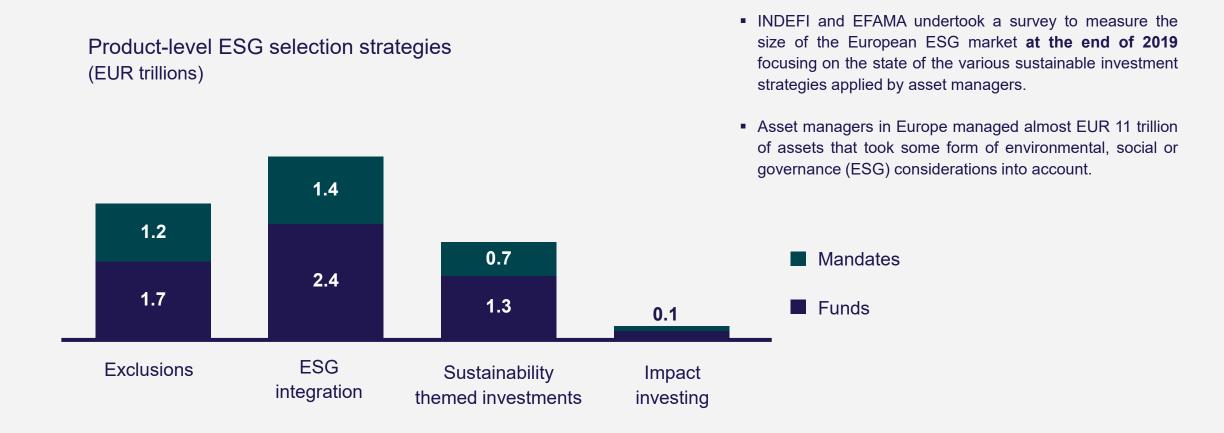
## **ESG Index Derivatives**

## **Product Value**

- Tradeable as a standard, listed future or options contract, including all safeguards
- Contract specification aligned with parent index
- Easy to implement and secured via the CCP (central counterparty)
- Portfolio risk based margin (PRISMA) enables margin offsets
- Simple and fast integration of the ESG Futures into the existing trading infrastructure
- ESG futures are linked to our liquid benchmark indices for Europe and the Eurozone (STOXX Europe 600 < SXXP>, EURO STOXX 50 <SX5E>, DAX <DAX>)
- **Reduced block trade size** to facilitate off-book trade entry for institutional investors
- Supported by Liquidity Providers to build on screen picture and order book liquidity

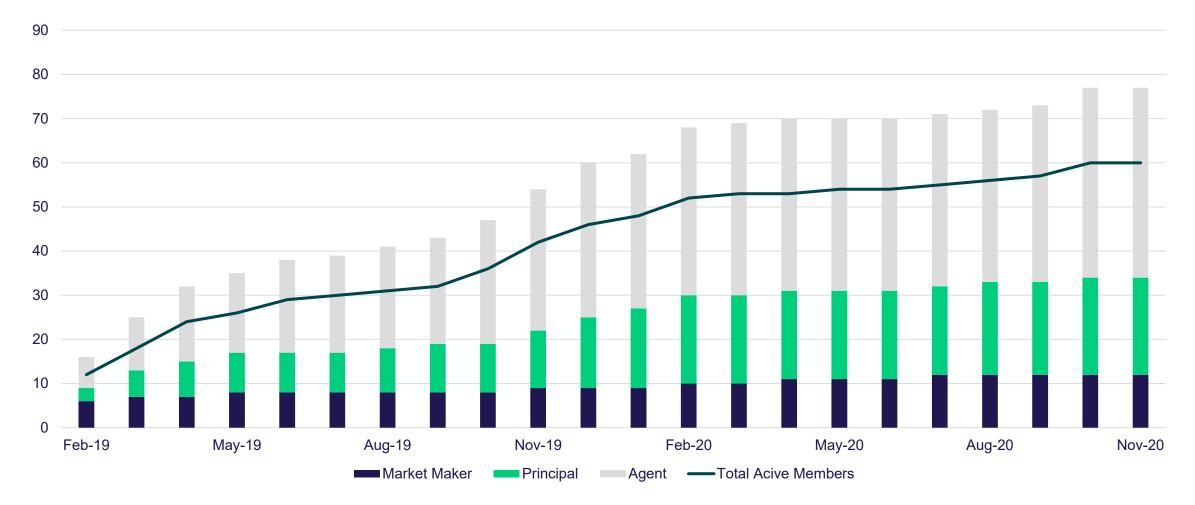
# **ESG Derivatives underlying index methodologies**

Aligned with sustainable investment strategies of European asset management



## **Active Members in all EUREX ESG Products**

Increasing interest coming from clients accounts



November data as of Nov 09, 2020





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# Thank you for your attention !

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**Question:** What do you believe will cater the demand for ESG Equity Index Derivatives?

Answer 1: Client demand

Answer 2: Better Performance and Risk Mitigation

Answer 3: Regulatory requirements, including Fiduciary Duties

**Answer 4:** All of the above

Answer 5: None of the above



# Appendix

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## **Product Specifications STOXX and DAX ESG Derivatives**

	Ве	enchmark Futu	res	ESG Futures							ESG Options			
	DAX®	STOXX Europe 600 <sup>®</sup>	EURO STOXX 50 <sup>®</sup>	STOXX® Europe 600 ESG-X	STOXX® USA 500 ESG-X	STOXX® Europe ESG Leaders Select 30	STOXX® Europe Climate Impact	EURO STOXX® 50 Low Carbon	DAX <sup>®</sup> 50 ESG	EURO STOXX 50 <sup>®</sup> ESG	STOXX® Europe 600 ESG-X	STOXX® Europe ESG Leaders Select 30	DAX <sup>®</sup> 50 ESG	EURO STOXX 50 <sup>®</sup> ESG
EUREX Product Code	FDAX	FXXP	FESX	FSEG	FSUS	FSLS	FSCI	FSLC	FSDX	FSSX	OSEG	OSLS	OSDX	OSSX
Index Type	Total Return	Price	Price	Price	Price	Price	Price	Price	Price	Price	Price	Price	Price	Price
Bloomberg Product Code	GX1 <index></index>	SXOA <index></index>	VGA <index></index>	FUEA <index></index>	QFCA <index></index>	AWSA <index></index>	FAEA <index></index>	BCYA <index></index>	XSDA <index></index>	XSSA <index></index>	SXXPESGX OMON	SEESGSEP OMON	DAXESGK Index OMON	SX5EESG Index OMON
Bloomberg Index Code	GXA <index></index>	SXXP <index></index>	SX5E <index></index>	SXXPESGX <index></index>	SU5LESGX <index></index>	SEESGSEP <index></index>	SXECITEP <index></index>	SXE5LCEP <index></index>	DAXESGK <index></index>	SX5EESG <index></index>	SXXPESGX <index></index>	SEESGSEP <index></index>	DAXESGK <index></index>	SX5EESG <index>.</index>
Reuters Product Code	0#FDX	0#FXXP	0#STXE	0#FSEG	0#FSUS	0#FSLS	0#FSCI	0#FSLC	FSDX	FSSX	OSEG.EX	OSLS.EX	OSDX.EX	OSSX.EX
Contract months/ Maturities	The next three quarter months of the cycle March, June, September and December (9 months)									Up to 24 months	Up to 60 months	Up to 5 years	Up to 5 years	
Multiplier	25	50	10	100	100	100	100	100	10	100	100	100	10	100
Tick Size	0.5	0.1	1	0.1	0.05	0.1	0.1	0.1	0.5	0.05	0.01	0.01	0.1	0.01
Tick Value, in currency	12.5 EUR	5 EUR	10 EUR	10 EUR	5 USD	10 EUR	10 EUR	10 EUR	5 EUR	5 EUR	1 EUR	1 EUR	1 EUR	1 EUR
Minimum Block Trade Size, in lots	250	100	1000	50	100	50	50	50	100	100	50	50	100	100
Contract Value, in currency*	350,000 EUR	20,140 EUR	36,470 EUR	15,560 EUR	23,226 USD	16,020 EUR	14,290 EUR	18,400 EUR	14,610 EUR	13,200 EUR	n.a EUR	n.a EUR	n.a EUR	n.a EUR

\*as of 5-Mar-20

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